



How It Works

The GPS location of an enrolled freight vehicle is shared with the **freightpriority.com** cloud system to reduce stops for commercial trucks at traffic lights.

About freightpriority.com

The North Central Texas Council of Governments (NCTCOG) has created a Freight Signal Optimization Program to address travel delay in the Dallas-Fort Worth region, a key focal point for the freight industry in North America. Improving the movement of trucks will not only save you time and money, but also improve safety and air quality in the Dallas-Fort Worth metroplex.

At Freightpriority.com, you can learn more, sign up, and follow progress of the program.

Benefits

The innovation provided through intelligent traffic signal optimization allows for freight routes with fewer stops and less idling at red lights, providing:



TRAVEL TIME SAVINGS



FUEL AND OPERATIONS COST SAVINGS



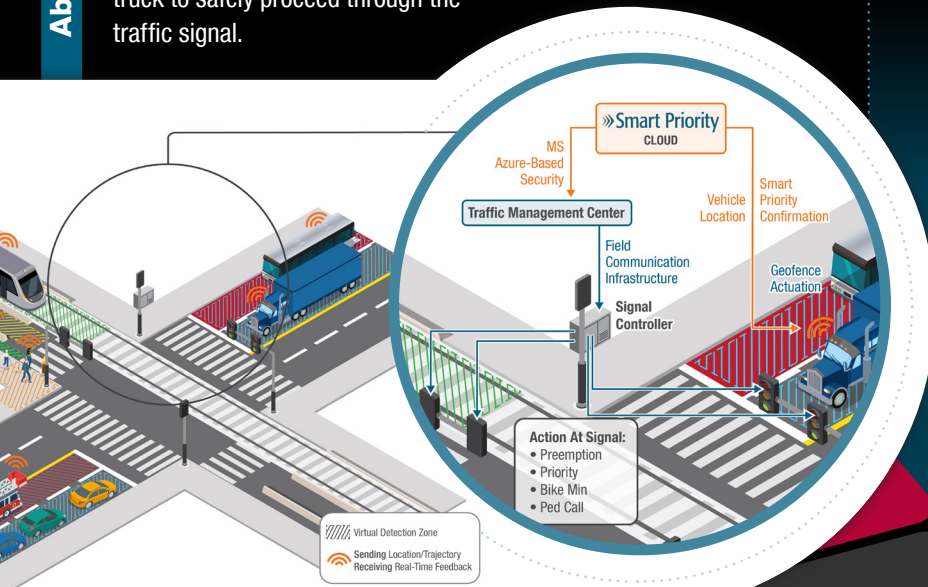
EMISSIONS REDUCTION

ECODRIVE App

Provides real-time advisory information via any mobile device. The driver will know when the traffic signal will change, as well as the recommended travel speed, to arrive at the traffic signal when it is ready to turn green.

Traction Priority

Uses GPS location data from a truck's existing AVL system or from the EcoDrive app to provide added green time as needed, to allow the truck to safely proceed through the traffic signal.



To Sign Up

Participation is completely FREE. To sign up or learn more, go to freightpriority.com or contact:



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